

Become a part of our Christmas Campaign

Have a truly Bush Christmas and gift wrap a few acres or more of the Aussie outback

Our land abounds in nature's gifts, of beauty rich and rare...

Australia is home to more biodiversity than any other developed nation on Earth. But The Lucky Country isn't proving so lucky for many of our unique animal species.

Australia has the worst mammal extinction record in the world - 22 mammals have become extinct in the last 200 years. More than 1,500 mammals, birds, reptiles, amphibians and plants are now listed as threatened with extinction.

Please make it a truly Bush Christmas for you and your family this year and buy a few acres or more of the Pungalina wilderness. Visit our website at www.wildlifeaustralia.org and spread the word to

your Aussie mates and relatives. For donations of US\$30 (that's just 3 acres) or more you can print out a gift certificate and leave it for someone special on the Christmas tree.



Film makers Neroli McSherry and Bruce Hurwit threw their weight behind Pungalina-Seven Emu the campaign by hosting an Australian Christmas party at their home in Old Greenwich. The event marked the official launch of the Christmas certificate campaign with guests and friends logging on to the website to buy their gift certificates for friends and family for the holiday season.

Guests enjoyed live music, great Aussie food and spectacular images of Pungalina-Seven Emu beamed over the waterfront. Chairman, John Streicker, and his wife Barbara, joined the festivities and brought along their very own Western Australian wine called – you guessed – “Streicker”.

An anonymous donor pledged to match all money raised on the evening. Guests quickly spread the Christmas cheer and made merry. By the end of the evening over \$20,000 worth of Christmas certificates had been sold. Thanks to hosts Neroli McSherry and Bruce Hurwit and friends for getting us closer to the Pungalina-Seven Emu goal.

Tickets selling fast!

GOV USA AUSTRALIA WEEK 2009

Australia's Outback – Northern Territory Benefit Dinner
WILD ABOUT WILDLIFE
SAVING THE WILDS OF PUNGALINA

Wednesday January 21, 2009
6:30pm Cocktails & Entertainment
7:30pm Dinner
Starlight Roof, Waldorf=Astoria Hotel
Dress: Business or Cocktail Attire

Wild About Wildlife is a feature event of Australia Week 2009 a benefit dinner highlighting the beauty and diversity of Australia and the work of the Australian Wildlife Conservancy.

We invite you to support Australian conservation while experiencing a taste of Australia's unique landscape and culture.


Professor Tim Flannery, Australian of the Year 2007 and a leading environmentalist, will speak at the event, followed by performances by some of Australia's finest talent, including Indigenous artists **Geoffrey Gurrumul Yunipingu** and **Dwayne Everett-Smith**, and the **Australian String Quartet**.


Australian produce will be prepared by Australian chef, **Peter Evans**, and complemented with premium Australian wines from Tasmania.

A segment on the recently announced endangered Tasmanian Devil will be presented by **Jack Hanna**.

Thank you to our lead sponsor, **Northern Territory Tourism**, whose support has enabled us to donate all ticket sales to the Australian Wildlife Conservancy's efforts, with contributions matched dollar for dollar by Wildlife Australia Fund, Inc.

For more information, please go to www.australia-week.com or contact fiona.gosschalk@dfat.gov.au

 Northern Territory Government

 WILDLIFE AUSTRALIA FUND, INC.

Buy a page to save the image

This is the brainchild of famous Australian Advertising executive Bob Isherwood of Saatchi and Saatchi. The Australian Consulate is preparing a magnificent coffee table program for the "Wild About Wildlife Gala" which will reproduce stunning National Geographic quality photos of the Pungalina wilderness we are trying to save.

When you buy a page we will reproduce your company logo or individual message on the adjacent page. Pages are selling for \$1,000. The Programs will be distributed at the Gala and will be kept on the reception desks of high profile companies throughout America. If you cannot attend any of our events the best way you can become a part of the campaign is to buy a page — to save the image.

www.wildlifeaustralia.org

WILDLIFE AUSTRALIA FUND, INC.

In New York this month, Atticus Fleming will be attending a high level dinner at the residence of Australian's Ambassador to the United Nations, The Hon. Robert Hill. Business leaders and Australian corporate leaders who have expressed interest in the momentum behind the campaign to save Punglina-Seven Emu will be gathering to lend their support.

During the month of October Atticus Fleming, CE of Australian Wildlife Conservancy (AWC) spoke at events in five different cities in the US. Australians turned out in force in New York, Washington DC, Chicago, LA and San Francisco to learn about the campaign to save Pungalina-Seven Emu. Board member Martin Copley accompanied Atticus in New York and DC. Despite a recession, Australian expats donated, pledged support, and volunteered their time and energy to help spread the word in every city. In DC, Australia's Ambassador to the US, Dennis Richardson, encouraged a lively debate



Left: Dennis Richardson and guests, October, DC.

Below: Guests at Lisa Fox's Pungalina-Seven Emu fundraiser, October, NY.



about climate change amongst guests at the Australian residence. The consensus by the end of the evening was that saving Pungalina-Seven Emu was of significant national value to Australia.



Director Kate Riedl juggled film shoots, script workshops and meetings with producers in Sydney to dedicate a few whirlwind days to fly up to Pungalina - Seven Emu. Kate has produced a poignant short film about the exquisite Pungalina - Seven Emu property and the fight to save it. Writer, Al Merrin, who created a beautiful concept for the story, and Debbie McMurtrey from Nomad Studio both contributed enormously to the short film. Marcus Trevor helped with production in Australia as well as DOP Anna Howard.

Kate steals intimate glimpses of Frank Shadforth – the indigenous owner of Seven Emu – working in collaboration with the CE of Australian Wildlife Conservancy, Atticus Fleming. Both Frank and Atticus are determined to fight to protect and preserve a land that truly belongs to all of us.

On Sunday November 2nd, Sean Mah, a banker with ING Bank ran in the ING NYC Marathon and raised funds for the Wildlife Australia Fund and the Pungalina-Seven Emu Wildlife Sanctuary. Sean, who has participated annually in the event since moving to

NYC, was able to utilize the generous matching program offered by ING to maximize the funds raised for WAFI. He ran a tactically brilliant race managing to sneak across the finish line just under a clock time of four hours. The Committee and Board of the WAFI wishes to congratulate Sean and thank him for his dedicated fundraising effort.